

Why Should I Decide to Run?



When running for office it is important you can clearly and succinctly explain why you are running. This can be more challenging than it seems. Use the questions below to guide your answer to the question “Why should I run?”

1. Is there a specific issue or issues that drive your interest in running? What is it/are they?
2. What values shape your political philosophy?
3. Are you unhappy with your current Senator or Representative? Why?
4. Are there any issues that you are known for? Have you been active on an issue in your community?
5. Are there any interest groups or organizations that are important to you? What issues are important to the group?
6. What experiences would motivate you to run? (These could be personal experiences, like difficulty paying a hospital bill, professional experience like working as a teacher, or any other experience you’ve had that has motivated you and informs your political point of view.)
7. How have your experiences prepared you to serve in public office?
8. What do you hope to accomplish in the legislature?
9. Summarize your reason for running four sentences.
10. Now practice given a slightly longer verbal response by summarizing your reason for running in one minute or less.